

## Personal Data

Name	<b>Paulo Alexandre Azevedo de Oliveira</b>
Date of birth	27 October 1973
Nationality	Portuguese
Address	Madrid / Spain
Email	paulo@azevedo-oliveira.com
Website and Portfolio	www.azevedo-oliveira.com

## Work Experience

April 2009 Present	<b>Whitestone Technology, S.L.</b> Madrid, Spain <b>Creative Director</b> Responsible for the Design department. Development of the company communication strategy. User Interface Design (GUI) and User Experience Design (UXD) for different technology platforms.
September 2007 March 2009	<b>Solución Creativa Continuum, S.L.</b> Madrid, Spain <b>Senior Art Director</b> Creativity, development and coordination of corporate identity, advertising, product, packaging, interface and web design projects. Portfolio: Loewe, Solán de Cabras and Söl Concepts, among others.
June 2003 March 2007	<b>Comunycarse Network Consultants, S.L.</b> Madrid, Spain <b>Creative Director/Communication Director</b> Responsible for the Design and Marketing departments. Development of the company communication and marketing strategy. Creativity, development and coordination of corporate identity, promotion, advertising, interface and web design projects.
November 2002 May 2003	<b>Lobe Multimédia S.L.</b> Madrid, Spain <b>Creative Director</b> Responsible for the Creative department. Creativity, development and coordination of corporate identity, promotion, advertising, interface and web design projects.
December 2001 October 2002	<b>Exponor Digital (Associação Empresarial de Portugal).</b> Oporto, Portugal <b>Creative Director</b> Responsible for the Design department. Creativity, development and coordination of corporate identity, promotion, advertising, interface and web design projects.
February 2001 December 2001	<b>Sistemas do Futuro – Multimédia, Gestão e Arte, Lda.</b> Oporto, Portugal <b>Senior Designer</b> Creativity, development and coordination of corporate identity, promotion, advertising, interface and web design projects.
May 2000 January 2001	<b>Raciona - Tecnologias de Informação, Lda.</b> Maia, Portugal <b>Creative Director</b> Responsible for the Design department. Creativity, development and coordination of web design and corporate identity projects.
September 1999 May 2000	<b>Maia Digital.</b> Maia, Portugal <b>Web Designer</b> Creativity, graphic design and programming for Internet projects.
1995 1997	<b>A3 – Produção e Meios Publicitários.</b> Valongo, Portugal <b>Graphic Designer</b> Graphic design and creativity for corporate identity, promotion and advertising projects.
1994 1995	<b>Modos – Agencia de Publicidade.</b> Oporto, Portugal <b>Junior Graphic Designer</b> Graphic design, corporate identity and promotion.

## Academic Qualifications

- August 1999 **Saint Martins College of Art & Design.** London, England  
Studies on Digital Graphic Design.
- 1992 **University of Fine Arts of Porto.** Oporto, Portugal  
1997 Studies on Graphic Design.
- Mayo 1990 **Cooperativa Artística Arvore.** Oporto, Portugal  
Enero 1991 Studies on Drawing.

## Languages

Trilingual: Portuguese (mother tongue), Spanish and English; intermediate French level.

## Skills

Graphic, industrial, user interface and web design, drawing, animation, illustration, advertising and marketing.

Software: Illustrator, Photoshop, After Effects, Flash, Fireworks, Dreamweaver, Poser, Max, Maya and Corel Draw.

## Other Data

Freelance Work: Creative Director, Art Director or Consultant on projects on corporate identity, promotion, advertising, marketing, industrial design, user interface, web design and alternate reality game (ARG).

Driving license. Willing to relocate and travel.